

Background of the Virtual Street Art online platform

- The Faculty of Arts and Design (FAD) of the West University Timișoara has been collaborating since 2007 with the EnduRoMania Foundation for the realization of cultural projects in the [field of photography](#) and since 2011 with the EnduRoMania Foundation and the company X-TEC SRL for the realization of the [Timisoara Street Art Festival \(FISART\)](#) and other related cultural activities.
- The contact with the City Hall of Halle an der Saale was established through the representatives of [Freiraum-Galerie](#), who organized the international Street Art conference "[Wall & Space](#)" in 2017. Following this contact there was an exchange of experience with artists from Halle an der Saale, who came to Timișoara, [Brebunou](#) and Reșița, where they realized concrete works of Street Art.
- A selection of the works and activities that have been carried out since 2011 can be seen in the digital version of "[FISART RETROSPECTIVE - THE STORY OF AN URBAN ART PROJECT](#)", which was presented for the first time on 22.09.2022 at the German Consulate in Timișoara, which financed its printing.
- Due to the pandemic in March 2020, the concept of creating Street Art in any location in the world without the artists having to travel to the site was defined. To put this concept into practice, a very simple and efficient [PROTOTYPING](#) internet platform was developed with the name "[Virtual FISART - Making Street Art from Home](#)". Several thousand images of locations in several cities in Europe and America are already stored on this system ([see here](#)), as well as several hundred virtual Street Art works created with digital simulations. These works have been created by international artists, [as shown here](#).
- Following the initiative of the Faculty of Arts and Design of Timișoara and the EnduRoMania Foundation, the Online Conference "[Street Art and Urban Regeneration](#)" took place in July 2021 with 27 speakers from 19 countries in North America, Central and South America and Europe and hundreds of participants who watched the presentations in live streaming format. On this occasion the partners from Halle an der Saale presented 3 relevant papers, [as can be seen here](#).
- This grant application is related to the concept of "[Street Art and Urban Regeneration](#)" in [the context of our online conference](#) and platform "[Virtual FISART - Making Street Art from Home](#)".
- Timișoara has been designated [European Capital of Culture 2023](#).