

ABOUT US & CONTACT

Engineering the Future of Urban Design



VirtualStreetArtGlobal (VSAG) is an international, non-profit initiative born from the intersection of academic design expertise and industrial engineering precision. We treat the city as a digital commons—decoupling art from physical barriers to create a sustainable, borderless gallery. The project [\[Virtual FISART – Making Street Art from Home\]](#) was launched in Timișoara 2020 during the pandemic, when public art projects were hardly possible. Virtual Street Art is an innovative, future-oriented disruptive design project with an international focus.

Since 2011, the [street art festival FISART](#) has been held annually, resulting in over 500 works in public spaces in Timișoara, the European Capital of Culture 2023, by 2021.

Particular strengths:

- Interactive connection between real and virtual street art
- Integration of augmented reality (AR) elements
- Open interfaces for collaborative further development
- International community with high creative potential

The Legacy: A Decade of Impact

Before going digital, we mastered the physical. Our foundation is built on the **FISART Festival**, an 11-year urban regeneration project:

- **550+ Physical Murals** coordinated across Europe and the Americas.
- **315+ International Artists** from 18 countries.
- **1,600+ Virtual Interventions** created since 2020.
- **A Global Database** of thousands of available urban surfaces in cities like Frankfurt, Timișoara, Amsterdam, and Lima.

International relevance

- Organization of the [International Online Street Art Conference 2021](#) with 27 speakers and several hundred participants worldwide.
- Long-standing cooperation with international artists, festivals, and institutions.
- Strong anchoring in the European cultural and design landscape.

[The Team]

Dr.-Ing. Sergio Morariu

Founder & President, EnduRoMania Foundation [\[see TVR Interview\]](#)

A water resources engineer and urban art pioneer with decades of experience in large-scale project management. Sergio provides the structural and technological vision for the VSAG platform.

Dr. Corina Nani

Co-Founder & Artistic Director

A Professor at the Faculty of Arts and Design (Western University of Timișoara). Corina bridges the gap between academic design theory and the international street art community.

Why We Innovate

We believe in **Latent Potential**, not **Urban Stagnation**. Using our IT structure and Google Maps integration, we provide a 'zero-footprint' solution for urban cultural improvement. Supported by the **Google for Nonprofits (G4NP)** program, we are currently "activating" the digital landscape of Frankfurt and beyond.

Let's Connect

Whether you are an artist ready to claim a canvas, a city planner looking for sustainable design, or a partner interested in technological synergy, we are ready to collaborate.

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